

The major outcomes of the Boundary Partner Meeting in Hue City i.e. the potential strategies for employment discussed during the Boundary Partner Meeting (draft)

The proposed strategy

Designate an area to promote green houses for urban green tourism. Promote access to the area by non-motorized vehicle, and promote vegetable production to serve vegetarian food in the area.

Expected GHG emission reduction:

- Through promotion of non-motorized vehicles (reduction in transport-related emission).
- Through promotion of vegetable production (reduction in freight-related emission since many vegetables are imported from outside)

Expected employment creation:

- Through increased tourist visit to green houses, workers in green houses are expected to grow (both women and men).
- Through increase in vegetable production, increase in employment in vegetable gardens is expected to grow (both women and men)
- Through increase in tourist visits and selling of vegetables to market, increase in employment for non-motorized vehicle service providers are expected to grow (more men)
- Through increase in tourist visits to the area, increase in employment through vegetarian food service vendors is expected to grow (more women).

The Next Step

1. Need to identify the target area
 - Where is the potential area to develop garden houses?
 - What is the route from the city center to the garden house area? (distance, road condition)
 - Is there any community organization that exists in the potential target area?
 - What is the competing destination? (Will the garden house be an alternative destination for certain tourist's destination?)
2. Collect some secondary statistics
 - Number of tourist (at present) (Vietnamese, outside countries by nationality)
 - Number of garden houses in the target area
 - Number of cycle drivers in Hue municipality
 - Number of bicycles for rent
 - Number of population in the target area and their occupation and income profile
 - Estimated income from street food vending; from vegetarian restaurants; from visitors to garden houses
3. Estimate the changes in GHG emission
 - Based on the estimate of (a) potential increase in number of tourists, (b) potential change in the destination of tourists (they will come to garden house instead of other places), estimate the potential reduction in GHG emission.

4. Employment study

The project aims to increase employment opportunity for the poor especially for poor women. In this light, the employment study will assess (a) the extent to which targeted women and men will be interested in the suggested occupation created, (b) the skill capacity of the target people to benefit from the opportunity created, (c) check whether there is anyone who might be negatively affected by the scheme. Since detailed employment/ earnings/ skill information is not available in the area, we will conduct a primary data collection to make the assessment.

- Targeted respondents:
- Garden house owners
- Cyclo drivers
- Bicycle rental operators
- Workers in garden house/ vegetable gardens
- Women and men in the low income households in the target area
- Vegetarian/ local food vendors/ restaurant owners (if there is any)
- Tourists

Method

Key informant interviews

- With tourism operators on the feasibility and attractiveness of the proposed scheme. (around 5 agencies interested in green tourism)

Individual interviews using semi-structured questionnaire:

- Garden house owners (50 respondents – randomly selected from the target area):
 - Interest in receiving tourists/ increasing vegetable production
 - Profile of the garden (ownership, size of garden, who maintain the garden, cost to maintain garden)
 - Profile of the owner (occupation and income source, earnings level, members of households, hired people)
 - Opinion on the suggested scheme.
 - Support needed
- Garden house (potential) workers

Purposively selected from non-garden house households in the target area and 2 km vicinity (area where they can commute by using non-motorized vehicle or on foot to work at the garden houses).

From the list from the registered households in the area, discuss with village leaders for poor income households. Among the poor income households, randomly select 200 households and interview 100 men respondents and 100 women respondents. They are interviewed since they are expected to benefit from the increased tourists coming to garden houses. Interview questions will include

- Current occupation and earnings, and time spent for employment
- Personal background (education, training, age, experience)
- Interest in/ opinion on the suggested scheme
- Cyclo drivers

From the list of registered cyclo drivers of the cyclo union, randomly select 50 drivers as respondents.

Interview questions will include

- Current working hours and area
 - Current earnings and number of customers, distance per customer
 - Ownership of vehicle
 - Customer profile (nationality, purpose, etc)
 - Experience (number of years in the job, other experience)
 - Personal profile (members of household, education, age)
 - Interest in/ opinion on the suggested scheme
- Tourists

Tourists are interviewed to assess the interest to the suggested scheme. 10 hotels (or tour agency?) in Hue city, who will be interested in the proposed scheme, will be selected. 10 tourists (half women, half men; distribution of tourists by nationality to be decided after we get information on the profile of tourists in Hue) will be selected by stratified random sampling. Questions include:

- Personal profile (nationality, age, sex)
- Stay in Hue (length of days, visited places, mode of transportation used)
- Preferred mode of transportation in the city
- Preferred food to eat in the city
- Information source on tourist attraction of Hue
- Interest in/ opinion on suggested scheme

Focus group discussion

Focus group discussion will be conducted with the group of people below to assess the feasibility and interest to the suggested scheme. Community people living in the target area (two FGD for women's group, and two for men's group). FGD for Cyclo drivers. The discussion topics will be on

- Interest on the suggested scheme
- What are the expected benefits
- What are the risks/ disadvantages
- Suggestions

5. Next stakeholders' meeting

The result of the study will be reported to the next stakeholders' meeting. The presentation will include

- Outline of the suggested scheme
- Estimated changes in tourism activities (number of tourists, number of business operators, changes in transportation)
- Estimated changes in employment (number of women and men workers' jobs newly created, expected increase in income for different group of people)
- Estimated reduction of GHG through the scheme
- Risks/ problems
- This meeting is to discuss these findings and agree on a certain policy/ program.